



**BEVERLY HILLS CITY COUNCIL LIAISON/
SMALL BUSINESS ASSISTANCE TASK FORCE
COMMITTEE**

SPECIAL MEETING HIGHLIGHTS

**Beverly Hills Chamber of
Commerce**
9400 Santa Monica Blvd.,
2nd Floor Boardroom
Beverly Hills, CA
90210

January 29, 2020
8:30 AM

MEETING CALLED TO ORDER

Date/Time: January 29, 2020 / 8:35 AM

ATTENDANCE

City Officials: Lester Friedman, Vice-Mayor; Julian Gold, M.D., Councilmember.

City Staff: Gabriella Yap, Deputy City Manager; Laura Biery, Marketing and Economic Sustainability Manager; Ryan Gohlich, Assistant Director of Community Development; Erik Keshishian, Supervising Plan Review Engineer.

Chamber Staff: Blair Schlecter, VP of Economic Development and Government Affairs

Task Force Members: Shawn Saeedian, Beverly Hills Market and Deli; Jeff Tilem, Pioneer Hardware; David Laredo, The Nosh; James Anderton, West; Houman Mahboubi, JLL.

Guests: David Gingold; Larry Johnson, Small Business Development Center of El Camino College.

1. Public Comment

David Gingold commented on recent proposals for a tour bus stop in the Golden Triangle and a draft Complete Streets Plan for the City of Beverly Hills.

2. Welcome, Introductions and Purpose of the Task Force

Each attendee introduced themselves.

The purpose of the Task Force is to attract and retain small businesses in Beverly Hills and to continue to ensure that Beverly Hills provides a favorable business climate for small business.

3. Recap of Last Meeting

Blair Schlecter provided a brief recap of recent activity, including the Chamber's presentation of the four recommendations made by the Task Force to the City Council. The recommendations were positively received and the Chamber and City will now be working to implement them.

4. Recent ADA Questions and ADA Seminar

A number of Beverly Hills businesses have been recently subject to ADA claims and lawsuits. The Chamber, in partnership with the Small Business Development Center, is having a complimentary workshop for Beverly Hills businesses on "How to Comply with and Respond to ADA Claims" on January 30 at 8:30am at the Chamber of Commerce. Small Business Task Force members are encouraged to attend.

5. Brainstorming Focus Areas

The Task Force discussed other potential focus areas following the 4 recommendations already approved by City Council. Potential ideas included addressing business taxes and fees, having a Small Business Symposium, and identifying ways to develop more entertainment and experiential retail opportunities in the City.

6. Adjournment

The next Task Force meeting will be scheduled shortly.

Date / Time: January 29, 2020 / 9:31 AM

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