



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

**Beverly Hills City Council Liaison /
Small Business Assistance Task Force Committee**

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
<https://beverlyhills-org.zoom.us/my/committee>

Meeting ID: 516 191 2424

Passcode: 90210

You can also dial in by phone:

+1 669 900 9128 US

+1 833 548 0282 (Toll-Free)

MEETING HIGHLIGHTS

Thursday, April 22, 2021
9:00 AM

MEETING CALLED TO ORDER

Date / Time: April 22, 2021 / 9:00 AM

IN ATTENDANCE: Vice Mayor Lili Bosse, Councilmember Lili Bosse, Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Special Events Coordinator Magdalena Davis, Executive Assistant Adrienne Tarazon, Todd Johnson (Chamber of Commerce), Blair Schlecter (Chamber of Commerce), Daniel Bermudez (Chamber of Commerce), Beverly Hills business representatives.

1) Public Comment

- a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- Public comment was received by email from Shalom of Urth Caffe and Robin Lewis of Beth Jacob congregation regarding the Open BH program.

2) Welcome, Introductions, and Purpose of the Task Force

- Introductions were given by the Chamber of Commerce.

3) Discussion Areas

- Review and Discussion of the Future of the OpenBH Program
 - Business representatives spoke in support of continuing the OpenBH Program.
- Update on Future Items going to City Council
 - The fee waiver and continuation of the OpenBH Program items would be presented to the full City Council at an upcoming City Council meeting.
- Open Discussion

4) Small Business Programming

Small Business Assistance Task Force Committee Meeting
April 22, 2021
Meeting Highlights

- Participants discussed Upcoming Webinars, Programs, and Services for Small Businesses.

ADJOURNMENT

Date / Time:

April 22, 2021 / 10:04 AM