



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

**Beverly Hills City Council Liaison / Rodeo Drive / Special Events / Holiday Program
Committee:**

MEETING HIGHLIGHTS

Thursday, February 27, 2020
3:30 PM

MEETING CALLED TO ORDER

Date / Time: February 27, 2020 / 3:30 PM

IN ATTENDANCE: Mayor John Mirisch, Councilmember Lili Bosse, Assistant City Manager Nancy Hunt-Coffey, Community Outreach Manager Garin Hussenjian, Special Events and Filming Coordinator Magdalena Davis, Executive Assistant Gabrielle Ressa, Kathy Gohari (RDC), Nicola Cagliata (RDC), Paul Marks (J. Ben Bourgeois Productions), Francesca Mueller (J. Ben Bourgeois Productions), Olimpia Garabet (Louis Vuitton), Noah Alexander (Ermenegildo Zegna), Tom Kenney (Rodeo Drive Concours), Bruce Meyer (Rodeo Drive Concours), Dan Kahn (Kahn Media), Jeremy Malcolm (Kahn Media), Lyn Winter (Lyn Winter, Inc.), Frances Anderton (Lyn Winter, Inc.), Bronwyn Cosgrave (Lyn Winter, Inc.), Livia Mandoul (Lyn Winter, Inc.)

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

- None

2) Rodeo Drive Concours d'Elegance Father's Day Car Show – June 21, 2020

- The Rodeo Drive Committee provided proposed conceptual designs and elements for the upcoming Concours d'Elegance Father's Day Car Show. This year's featured class is Supercars. Additionally, other event details and logistics were proposed.
- The City Council Liaisons approved certain design elements with modifications for the upcoming event, as well as other event details.

3) Rodeo Drive Committee Podcast: "Only On Rodeo Drive"

- There is a proposal for a Rodeo Drive Committee Podcast called "Only On Rodeo Drive", which will focus on luxury and fashion on Rodeo Drive. The proposal includes podcast details.
- The City Council Liaisons approved the podcast and inquired regarding metrics of measuring success for the podcast.

4) Request by Rachmaninoff Competitions & Festivals for support for 2021 competition and 2023 festival

- A request to hold the Final Round of the 2021 Rachmaninoff Piano Competition in Beverly Hills and use one of the City's days at The Wallis, as well as the use of

The Wallis for 7-8 consecutive days in June 2023 for the First Rachmaninoff International Vocal Competition.

- The City Council Liaisons approved using 2 days in 2021 for the Rachmaninoff Piano Competition.
- The City Council Liaisons are in support of the First Rachmaninoff International Vocal Competition in 2023 and decided to meet with The Wallis representatives to discuss logistics.

ADJOURNMENT

Date / Time:

February 27, 2020 / 4:30 PM